

## Promoting Safe Cycling Action Plan v1.3 - Update 4th April 2012

	Countywide / Route Specific	Action	Lead	Key Milestones	Funding	Progress / Comments - April 2012
<b>Engagement</b>						
E1	C	2012 Surrey Cycle Challenge to incorporate safe cycling messages	SCC - Sustainability Group	Launch - April 2012 Challenge ends July 2012	Delivered in-house	Annual business focused event
E2	C	2012 Golden Boot Challenge to encourage focus on children cycling safely to school	SCC - Sustainability Group	11th June - 6th July 2012	in-house, SG budget	Annual event targeting primary schools to encourage walking and cycling to school
E3	R	Engage with cycle clubs to disseminate safety messages and discuss assistance with managing route at peak times	SCC - Sustainability Group	Initial discussion with British Cycling Feb 2012 Ongoing	No financial implications	
E4	R	Engage with Surrey Hills / Box Hill residents and users to ascertain nature and extent of problem of anti-social road use	Box Hill JAG	quarterly meetings with stakeholders	no financial implications	
E5	R	Hold 1 or more cycling events at Box Hill to incorporate cycle training, Dr Bike and anti-theft engraving etc	Tbc	tbc	tbc	tbc
<b>Prevention</b>						
P1	C	Resdesign and market bikeability training for adults	SCC - Sustainability Group	Pilot family course May 2012	5k Consultation budget (comms) for focus groups Marketing plan tbc	Ongoing programme to redesign and market cycle training for adults / families
P2	C	Review of child bikeability courses to reflect casualty data analysis	SCC - Sustainability Group	Complete March 2012	in-house	Complete - additional Gvt Grant will enable higher ratios for 12/13 academic year
P3	C	Update Bikeability online resources to include guidance and best practice for cyclists	SCC - Sustainability Group	Filming - March 2012 Videos uploaded - April 2012	LSTF budget	Filming complete April 2012
P4	R	Carry out risk assessment and recommendations for improved signage on Olympic route	SCC - local highways	Risk assessment complete 08.02.12	Drive Smart budget provisional allocation	AF liaison with local police Local Police to have ongoing role replacing temp signage on route
P5	R	Assess need for temporary speedhumps on zig zag	SCC - Sustainability Group	Risk assessment complete 08.02.12	Tbc	RH to discuss with NT at March JAG AF to discuss signage implications with National Trust April 2012
P6	C	Review design standards for cycle facilities at junctions and audit future schemes to these standards	SCC - Road Safety Team	Tbc	Tbc	Tbc
<b>Information</b>						
I1	R	Manual cycle count using video surveillance on key Box Hill route x2 sites x3/4 days	SCC (liaison with local police)	March, May	Drive SMART	Note: local police would like this to be a regular survey over the pre Olympic period
I2	C	Review countywide cycle counter locations and data collection frequency to develop long term picture of countywide cycle trends	SCC - Sustainability Group	Finalise plan - 01/06/2012	Tbc (LSTF funding)	Note link to LSTF monitoring and evaluation plan
I3	R	Speed survey - ascertain extent of speed problem in Box Hill area	SCC (liaison with local police)	Apr-12	Drive SMART	
I4	C	Further analysis of the cycle casualty data esp benchmarking against other areas and continue to seek local hospital admissions data	SCC / Surrey Police	May-12	No financial implications	Dependent on information from third parties
<b>Communication</b>						
C1	R/C	Encourage public to report concerns to police / SCC	Surrey Police / SCC	ongoing	No direct financial implications	Box Hill Joint Action Group are key point of contact for feeding back concerns
C2	R	Establish events calendar for Box Hill area to capture info on events / sports	National Trust	pre Olympic period initially	no financial implications	National Trust are managing events in Box Hill area
C3	C	Relaunch Cycle Smart campaign targeting cyclists and other road users	Drive Smart / Communications	End March 2012	Drive SMART	Campaign currently underway
C4	R	Produce Box Hill loop leaflet / route map with safe cycling messages and risk points highlighted	SCC - Sustainability Group	Apr-12	Drive SMART	Design complete 4th April Dissemination ongoing
C5	R	Box Hill loop video - short video of route inc risks to put on website	tbc	tbc	Drive Smart Budget tbc	
C6	C	Review messages on SCC Go Surrey and Drive Smart website to ensure consistency and quality of information	SCC - Sustainability Group	Apr-12	No financial implications	
C7	C	Produce cycling code of conduct leaflet aimed at cyclists and other road users for wide dissemination	SCC - Sustainability group & Communications	Apr-12	Drive Smart Budget	Currently in draft for design
C8	R	Produce Box Hill Maps highlighting alternative walks, cycle routes and car parks to take pressure off Olympic route and main car parks	SCC / National Trust	May-12	tbc	